



# THE EAGLE AT 92.5 FM

**Station:** KPPL, 92.5 FM

**Format:** Hot New Country & Your All Time Favorites

**Target Audience:** Adults, 18-54

**Population Served:** 175,000

**Primary Listening Area:** Southeast Missouri & Northeast Arkansas

## Features:

- Loyal audience
- St. Louis Cardinals Baseball
- Fox News in morning drive
- Live news updates throughout the day
- Fun programming with high audience participation  
(which means more listeners for you)





# PROGRAMMING

## Double the playlist of regular country stations

- “Country from the Heart” with call-ins, dedications, and special stories, M-F, 8p-11p
- The Weekly Top 10 Countdown, 8 PM on Friday nights.
- Lunchtime requests, plus the popular “My Three Songs,” where listeners guess the “theme” of the three songs they heard on the air.
- Classic Country flashbacks!
- Plus...“The Really Big Radio Game Show,” “Stupid Criminal Tricks,” “The New Country Record Review,” “The Quick Quiz” (against the clock for fun & prizes), and “The Late Night Star Tracker” (celebrity Hollywood news and gossip).

