



THE EAGLE AT 92.5 FM



Station: KPPL, 92.5 FM

Format: Hot New Country & Your All Time Favorites

Target Audience: Adults, 25-64

Population Served: 175,000

Primary Listening Area: Southeast Missouri & Northeast Arkansas

Features:

- Our loyal audience
- Fox News in morning drive
- Live news updates throughout the day
- Fun programming with high audience participation (which means more listeners for you)





PROGRAMMING



- **Double the playlist of regular country stations**
 - “Country from the Heart” with call-ins, dedications, and special stories, M-F, 8p-11p
 - The Weekly Top 10 Countdown, 8 PM on Friday nights.
- Lunchtime requests, plus the popular “My Three Songs,” where listeners guess the "theme" of the three songs they heard on the air.
 - Classic country flashbacks!
- Plus...“The Really Big Radio Game Show,” “Stupid Criminal Tricks,” “The New Country Record Review,” “The Quick Quiz” (against the clock for fun & prizes), and “The Late Night Star Tracker” (celebrity Hollywood news and gossip).

