



# The Impossible Question of The Day



**Partner with KOOL 96 DOT 7 and Ken every weekday during lunch-hour for the popular...  
"Impossible Question of The Day."**

It's hard – It's a Brain Teaser. But it's not impossible. WHY? Because there are winners every day. The first person to call in with the correct answer will win a product/service/gift certificate featuring that day's sponsor (could be you!).

Our most popular feature of the midday show...and it is available for sponsorship.

You will be featured one day per week. You will receive:

- 2 thirty-second commercials during your day (Monday-Friday, Noon-1pm)
- 2 live mentions as that day's sponsor (anchored perfectly before and after the question is asked)
- Plus as a BONUS...your name mentioned as one of our sponsors in the Impossible Question of the day on-air liners (which run around the clock).

Investment Only: \$350.00 per month

(BONUS!!! Just provide \$100 in product trade...which will be featured and given away during the contest and you'll only be invoiced \$250!).

Package based on 13-week sponsorship : -1 day or more per week, -Sponsors receive the same day per week, -Non-cancelable after three business days.

Select Your Sponsored Day(s): MON TUE WED TH FRI (PLEASE CIRCLE)

SPONSOR NAME & DATE \_\_\_\_\_

FOX RADIO NETWORK & DATE \_\_\_\_\_

